

REACHOUT

CHARACTER | CONFIDENCE | CHANGE

Fundraising Inspiration Pack



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**Hey changemaker.
Ready to get
fundraising?**

Introduction

Thank you so much for choosing to fundraise for ReachOut!

Every pound you raise will make a huge difference to the lives of the young people we work with.

The following pages will provide you with a guide on how to make the most of your fundraising. Whether you're a first-timer or a seasoned fundraiser, we have you covered!

If you have any questions or would like to chat through anything fundraising-related, you can get in touch with Ruby (ruby.richards@reachoutuk.org), who will be happy to help. We're here to support you and make the fundraising process as easy as possible so please do get in touch.



Why not also join our online community by following us on [LinkedIn](#), [Instagram](#), [Facebook](#), and [Twitter](#)?

Our work

ReachOut is a national mentoring and education charity, rooted in local communities. Working in under-resourced areas, we support young people to grow in character and confidence, sparking change in themselves and society.

We work with amazing young people who need some additional support to reach and be confident in their potential. Working closely with schools, we identify students who often don't have the advantages that others do and who are most likely to benefit from our interventions.

Find out more about our impact at reachoutuk.org/our-impact



Fundraising for ReachOut

Wondering where to start?

- [Head over to our page on Justgiving](#). Click on fundraise for us (in the top right-hand corner) and follow the instructions to set up your page. If you are creating a team page, [you might find this helpful](#).
- Next, choose your fundraising target, page title, and change your cover photo to make it more engaging! Tell people why you are fundraising for ReachOut, if you have a personal connection to the charity, write about it here.
- Once your page is set up, send the link to your friends, family and colleagues. It's a good idea to ask those likely to sponsor you with a larger amount first to encourage other sponsors to be just as generous with their gifts.
- Social media is a powerful tool, post about your challenge on LinkedIn, Instagram, Facebook and Twitter and add updates to show how you're getting on with the training for you challenge.

If you'd like to complete a fundraising challenge for ReachOut but you're not sure what you'd like to do, why not check out our A-Z of inspiration across the next few pages.

A-Z inspiration ideas for you!

A Abseil

Find your local abseiling company and scale a height to raise money.

Auction

Auction off desirable items or your time to complete tasks for other people.

B Bingo

Number 4, knock at the door. Get practising your bingo calls via zoom.

Birthday fundraising

Set up an online fundraising page and ask for donation instead of presents this year.

C Concert

Know some musically talented people or always fancied the limelight yourself? Hold a music concert online and ask for a streaming donation.

Christmas Presents

Ask family and friends for a donation towards ReachOut instead of gifting you a Christmas present this year.

D Donate

Working from home? Why not donate the amount you would spend on your weekly coffee or commute to ReachOut and support our projects.

E Energise

Host a virtual exercise class for your office over a lunch hour.

F Fancy dress day

Set a theme and encourage your school or work colleagues to throw on a costume.

Film night

Set up a virtual film night for friends and family, snuggle up, close the curtains, and press play.

G Give something up

Want to break a habit? Get sponsored for giving something up or donate the money you're saving.

Games night

Jump on the PS4 or Xbox and host a night of gaming for your friends.

H Hike

Grab your walking boots and organise a hike to raise money.

I International evening

Ask a group of friends from different countries to host a virtual dinner party showcasing their delicacies, culture and history.

J Jokes

Host your own comedy night and get sponsored!

K Karaoke night

Everyone has a secret party piece they're itching to share! So why not grab a microphone and organise a donate-to-enter karaoke contest?

L Learn something new

Get sponsored to try something new. It could be taking up a new physical challenge or something creative, like learning an instrument or starting dancing lessons.

M Music night

Are you big into music? Host a listening party for your friends and family who are true music fans.

N Name the...

The options for this fundraising idea are endless. Ask your friends or colleagues to donate to guess the name of the teddy, or get everyone's baby photos together and get guessing who it is!



A-Z inspiration ideas for you!



P Peddle Power
Take part in a cycling event or organise your own.

Q Quiz night
Host your own quiz!

R Read-a-thon
Challenge yourself or a class to a certain number of reading sessions and get sponsored!

Run, walk or cycle

Whether you're an absolute beginner or marathon-pro, set yourself a challenge and watch the donations pour in.

S Skydive
Want to conquer a fear of heights, or experience a huge rush of adrenaline? Find your local skydive centre, sign up, and get sponsored to make the jump.

Talent contest

This is a great opportunity to showcase people's talents while raising money. Ask people to donate to take part in the contest and see if you can get a prize donated for the competition winners.

T Ted Talk
Set up your own Ted Talk online and charge your friends, family and colleagues a small streaming fee.

Uniform-free day

U Ask the school to hold a non-uniform day to raise money for ReachOut. Ask pupils to bring in £1 to take part.

University challenge

Challenge your rival university through an event like TV's 'University Challenge' quiz. Raise money through entry and see who comes out on top!

Volunteer

V Volunteer your services, bag-pack at a local supermarket.

Wear it Orange

W Host a dress down day and add a twist by fining anyone not sporting an orange item.

X-factor competition

X Ask three of your friends to act as judges for the very best talent competition on the planet. You can take part, or even play host! Encourage people to take part by having a worthwhile prize for the winner.

Yoga

Y Hold a not-for-profit class to raise money. Alternatively, you can challenge yourself or your yoga class to be sponsored to perform a certain number of Sun Salutations.

Zumba

Z Hold a sponsored Zumba event and raise money through your endless rhythm.



If you have any other ideas, please feel free to get in touch and let us know!

Thank you for choosing to support ReachOut.