



Champions for Children Campaign – How to Support as a Volunteer Mentor

The *Champions for Children Campaign* runs from **Tuesday 2nd June to Tuesday 16th June**.

During this period, any donations made to ReachOut via the Big Give platform will be doubled by The Childhood Trust, doubling the impact of every contribution.

How you can support

We'd love your help in raising awareness and driving donations by either sharing one of our posts about the campaign or creating your own!

- 1) **When:** Anytime between 2nd–16th June
- 2) **Where:** LinkedIn or Instagram Story
- 3) **What to post:**
 - Use the LinkedIn template below
 - OR write your own message
 - OR repost ReachOut campaign content on [LinkedIn](#) and [Instagram](#)

Please make sure to include:

- The link to the donation page: <https://bit.ly/3Kdsxll>
- Please tag ReachOut and the Childhood Trust in your posts 😊
 - @reachoutuk – Instagram and LinkedIn
 - @childhoodtrust – Instagram
 - The Childhood Trust – LinkedIn

Template LinkedIn Post

☀️ Join me in supporting ReachOut during The Champions for Children Campaign!

As a proud volunteer mentor of ReachOut, I'm excited to champion their incredible work during this campaign.

Being part of ReachOut projects each week, I see first-hand the powerful impact they have in supporting young people and how vital it is to build confidence and socio-emotional skills early on.

From the 2nd June until the 16th June every donation you make will be doubled by the Childhood Trust, meaning your support goes twice as far in helping young people take a hold of the opportunities presented to them.

👉 To donate, simply follow this link: <https://bit.ly/4fqd92l>

👉 Learn more about ReachOut here: <https://bit.ly/4p3xDAb>

Double the Donation, Double the Difference!

NOW LIVE!
CHAMPIONS
FOR CHILDREN
2026

Double the difference

Powered by **BigGive**

The Childhood Trust
Alleviating the impact of child poverty

REACHOUT